

CLASSIC & SPORTS CARS

by the lake



*because
you matter*

St Nicholas
Hospice Care

A Registered Charity No. 287773

Classic and Sports Cars by The Lake

Programme Sponsorship Package

***A unique opportunity to advertise your business
and support your local Hospice.***

We would like to offer you a unique opportunity to advertise your business at Classic and Sports Cars By The Lake on 3rd September 2017. The event attracts **5000** visitors a year, and with this year's event set to be the biggest yet, we would like to offer an exclusive sponsorship package.

For £1750 + VAT you will receive:

- **Sole sponsorship of the Super Car Marquee, with an opportunity to name and brand the marquee. This will also appear in the programme.**
- A full page advert in the popular event programme (full colour programmes printed and handed out) - with a reach of 5000 people
- An opportunity to display a banner/s at the event, in a prominent position at Hall Farm (or letting boards along the entrance and at the event, subject to confirmation of positioning with the committee)
- An opportunity to erect a gazebo and invite your customers to come along
- 10 family tickets (2 adults/2 children worth £18 a ticket) are offered as part of the sponsorship package
- Display your business literature at St Nicholas Hospice Care's stand
- Your logo on the event website

£1250 + VAT you will receive:

- **Sole sponsorship our craft marquee at the show, with an opportunity to name and brand the marquee. This will also appear in the programme.**
- An opportunity to display a banner/s at the event, in a prominent position at Hall Farm (or letting boards along the entrance and at the event, subject to confirmation of positioning with the committee)
- An opportunity to erect a gazebo and invite your customers to come along
- 10 family tickets (2 adults/2 children worth £18 a ticket) are offered as part of the sponsorship package
- Display your business literature at St Nicholas Hospice Care's stand
- Your logo on the event website

For £1000 + VAT (ALL PAYMENTS ARE MADE PAYABLE TO St. Nicholas Hospice Care) you will receive:

- A full page advert in popular event programme (full colour programmes printed and handed out) - with a reach of 5000 people
- An opportunity to display a banner/s at the event, in a prominent position at Hall Farm (or letting boards along the entrance and at the event, subject to confirmation of positioning with the committee)
- An opportunity to erect a gazebo and invite your customers to come along – 10 family tickets (2 adults/2 children worth £18 a ticket) are offered as part of the sponsorship package
- Display your business literature at St Nicholas Hospice Care's stand
- Your logo on the event website

For £350 + VAT you will receive:

- A half page advert in popular event programme, with a reach of 5000 people
- An opportunity to display your business literature at St Nicholas Hospice Care's stand
- Free entry for four people to the event
- A mention on the event website

This is a very limited opportunity so to discuss availability please contact:

Georgina Bissell
Community Fundraising Manager
St Nicholas Hospice Care

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